

Chocorua Lake Conservancy is a nonprofit land trust formed in 1968 dedicated to protecting the natural beauty of the Chocorua Lake Basin and providing public access for present and future visitors.



### **Business Partners Program**

# Can your business support Chocorua Lake Conservancy as a Business Partner?

You and your customers value the scenic beauty and accessible open spaces of our region. It is why we live and work here, and why tens of thousands of tourists come to this area every year. Area residents and tourists alike visit Chocorua Lake to take a photo at the Narrows Bridge, to picnic and swim, to kayak or canoe, to fish, and to explore the 800 acres of conservation lands and trails maintained by CLC.

Because of the work of Chocorua Lake Conservancy, Chocorua Lake's water quality remains pristine, CLC's public access lakefront areas are beautiful and clean, no houses are visible from the lake, and the historic wooden railings on the Narrows Bridge stand tranquil as they have for decades. No motorboats on the lake mean that loons can thrive, that bald eagles visit and nest here, and that you can hear the many songbirds that abound.

Help us continue protecting the Basin and providing convenient, attractive lake access for nearby residents and occasional visitors.

### **Partnership Levels**

Narrows Bridge Partner – \$100 Heron Pond Partner – \$250 Chocorua Lake Partner – \$500 Mount Chocorua Partner – \$1,000

### **Benefits to Your Business**

#### All Levels:

- Two **CLC Business Partner stickers** to display at your business or on a company vehicle.
- Your **business name** listed on **every page of our website** and linked to your website.
- Your business name displayed on CLC's two information kiosks on Chocorua Lake, visited by thousands of people a year.
- Your **business name** listed in our **print newsletter annual report**, distributed every spring to member households in the region and beyond, and at our lake kiosks and other area locations.

#### Heron Pond Partner (all of the above plus...)

• Your **business name** displayed and linked to your website on all of our **monthly e-newsletters**, which go to a list of 2000 subscribers.

#### **Chocorua Lake Partner** (all of the above plus...)

• Your **business logo** listed on **every page of our website** and linked to your website.

#### Mount Chocorua Partner (all of the above plus...)

• Your **business logo** displayed and linked to your website on all of our **monthly+ e-newsletters**, which go to a list of over 2000 subscribers.

## Thank you.