



The Chocorua Lake Conservancy is a volunteer-led nonprofit land trust formed in 1968 dedicated to protecting the natural beauty of the Chocorua Lake Basin and providing public access for present and future visitors.

Business Partnership Program

Do you remember your last visit to Chocorua Lake?

Did you take a photo from the Narrows Bridge? Or paddle a kayak across the lake? Did you go swimming or picnic in the Grove? Or walk across the frozen lake to watch the sled dog races? Did you drop a fishing line off the bridge or through the ice? Or did you simply enjoy the natural beauty of the Chocorua Lake Basin from your car while driving past?

You and your customers value the scenic beauty and natural resources of our region. It is why we live and work here, and why tens of thousands of tourists visit this area every year. Area residents and tourists alike visit Chocorua Lake to take a photo at the Narrows Bridge, to picnic and swim, to kayak or canoe, to fish, and to explore the 1,000 acres of conservation lands and trails maintained by the CLC.



Can your company support the CLC as a Business Partner?

Because of the work of the Chocorua Lake Conservancy, Chocorua Lake's water quality remains pristine, the CLC's public access lakefront areas are beautiful and clean, no houses are visible from the lake, and the historic wooden railings on the Narrows Bridge stand tranquil as they have for decades. No motorboats on the lake mean that loons can thrive, that bald eagles visit and nest here, and that you can hear the many songbirds that abound.

Help us continue protecting the Basin and providing convenient, attractive lake access for nearby residents and occasional visitors.

Partnership Levels

Business Partner – \$50

Mount Paugus Partner – \$100

Heron Pond Partner – \$250

Mount Chocorua Partner – \$500

Benefits to Your Business

All Levels:

- Two "CLC Business Partner" stickers to display at your business or on a company vehicle.
- Your **business name** listed on every page of our website and linked to your website.
- Your **business name** displayed on the CLC's two information kiosks on Chocorua Lake, which are visited by thousands of people a year.
- Your **business name** listed in our newsletter and annual report, which is distributed to over 3,000 households in the region and beyond.

Mount Paugus Partner *(all of the All Levels plus...)*

- Your **business name** displayed on all of our **monthly e-newsletters** and other emails, which go to a list of over 1,600 subscribers.

Heron Pond Partner *(all of the All Levels plus...)*

- Your **business logo** listed on every page of our website and linked to your website.
- Your **business name** displayed and linked to your website on all of our **monthly+ e-newsletters**, which go to a list of over 1,600 subscribers.

Mount Chocorua Partner *(all of the All Levels plus...)*

- Your **business logo** listed on every page of our website and linked to your website.
- Your **business logo** displayed and linked to your website on all of our **monthly+ e-newsletters** and other emails, which go to a list of over 1,600 subscribers.

By becoming a business partner, you will align your interest in preserving the scenic beauty and natural resources of this region with your commitment to promoting your own business.